



We are now covering certified doula services

Effective October 1, 2024, any pregnant or postpartum person with Medicaid coverage is eligible to receive doula services from a Board of Nursing-certified, Medicaid-enrolled doula.

AmeriHealth Caritas Ohio is dedicated to improving health outcomes for pregnant Medicaid members. Doulas have been shown to improve birth outcomes, support birth equity, positively impact the social determinants of health, and reduce disparities in maternal and infant outcomes.

Coverage overview

Proposed service breakout

- \$1,000 – \$1,200 total compensation package
- Telehealth options for prenatal and postpartum visits



Visit types

Visits

- Up to 48 fifteen-minute units at any time from first prenatal visit to 12 months postpartum
- Changed to allow more flexibility in visit length and timing
- Units can be delivered via telehealth
- Reimbursement set to \$12.50 per unit; managed care cannot pay less than the fee-for-service (FFS) rate for two years

Birth

- Separate reimbursement for birth of \$600 regardless of length of service time
- Reimburses for any place of service
- Managed care cannot pay less than FFS rate for two years

ODM will be requiring managed care organizations to adhere to the Medicaid FFS rate through mid-2026. Payment amounts for doula services can be found in Appendix DD to OAC 5160-1-60.



Resources

To find contracting information for AmeriHealth Caritas Ohio:

- Visit our website: <https://www.amerihealthcaritasoh.com/provider/credentialing/index.aspx>
- Call Provider Recruitment: **1-833-296-2259**
- Email the Contracting department: providerrecruitmentoh@amerihealthcaritas.com

To learn more about the state requirements, visit the Ohio Department of Medicaid Doula Initiative webpage: <https://medicaid.ohio.gov/families-and-individuals/citizen-programs-and-initiatives/maternal-and-infant-support/doulas>

Questions?

If you have questions, email providerrecruitmentoh@amerihealthcaritas.com.